

# ENGAGE ANALYZE

Affordable, Easy-To-Use Phoneme-Based Speech Analytics



# Knowledge Mine Recorded Call Content to Spot Key Terms & Pinpoint Calls

Tap valuable business intelligence that would otherwise be lost in a vast sea of call recordings. With Engage Analyze's advanced speech analytics, search the actual voice content of a call to look for critical keywords mentioned about customer demands, market trends, or competitive insight.

Engage Analyze is ideal for Engage Unity deployments recording up to 250 seats. Engage Unity supports full workforce optimization (WFO) on a single server, for easy to manage call recording, agent evaluation, coaching, E-Learning, and speech analytics.

# SENEFITS

- Enhance service quality monitoring and determine call handling effectiveness
- Gain deeper insight into all agent/customer interaction
- Evaluate agent performance and identify training needs
- Determine agent adherence to scripts and processes
- Help ensure regulatory and corporate standards compliance
- Track competitor mentions, sales objections, & customer response
- Easily pinpoint calls for further quality assurance evaluation with Engage Quality

# **SEARCHING WITH SPEECH ANALYTICS**

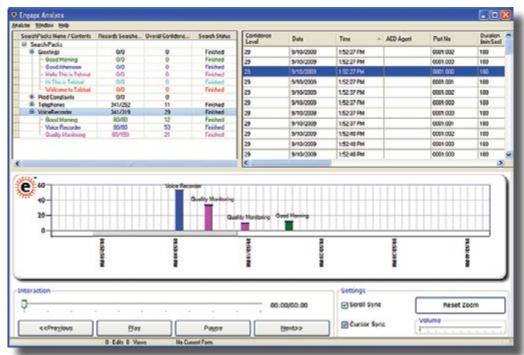
Audio mine all your Engage Record call recordings simply and easily. Engage Analyze allows the building of search queries which pinpoint key customer interactions in seconds.

# **PLAYBACK CALL RECORDINGS**

Categorize your call volume by visually zooming into industry trends and customer inclinations. Engage Analyze illustrates vast amounts of content and its probability level to keywords in a graphical playback timeline.

# **INDEXING AUDIO**

Pre-processing audio files for speech analytics is seamless and transparent with Engage Record. Engage Analyze makes it possible to index 100 percent of your calls in the background and then rapidly search based on keywords and phrases buried in recorded calls.



Easily zoom in to identify target terms and phrases during playback

# **FEATURES**

### Index once, analyze many times

Patented Phonetic Search and Recognition technology automatically indexes 100 percent of the calls behind the scenes by actual voice content. Once indexed, files can be quickly searched as many times as desired.

# Multi-level, logic-driven word and phrase searching

Easily configured, savable search pack queries allow searching on multiple discrete words or phrases with Boolean operators and user-specified confidence thresholds. Libraries of saved search packs can be readily built to streamline specific processes.

# Measure and sort calls by confidence level to maximize your analysis

An overall Confidence Level is assigned to each "Search Pack" measuring the keyword trend over time. For an even more detailed view, each returned keyword instance in the "Search Pack" has a Confidence Level of its own, making it relatively easy to sort through the most accurate results.

### Visualize keyword instances used within the call

The built-in visual player graphically displays the call's timeline with color-coded word or phrase instances. Double-click a keyword instance to zoom into the call playback's timeline for easy review.

# No dictionary required

Phonetic search technology uses the universal audio components of speech to rapidly locate new terms and phrases without requiring dictionary and grammar models.



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